

Further

pictorial

details

covering

Tamiya's

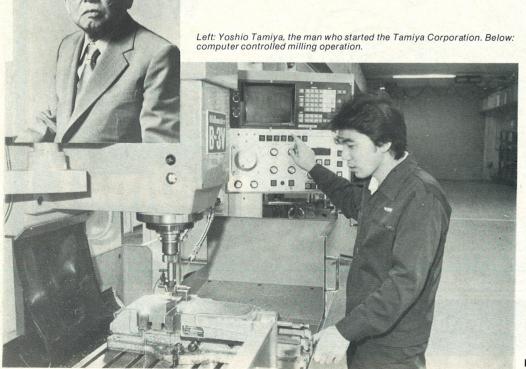
massive scale

of operation

as described

last month by

**Geoff Driver** 



Tamiya despatch warehouses waiting to take their products all over Japan and the world. Considering the sheer volume of Tamiya's output it is surprising to realise that only 30% of their production is sent overseas. Top: box artwork is done by a team of in-house artists who produce beautiful illustrations for their packaging.

Main picture: transporters stand outside one of the

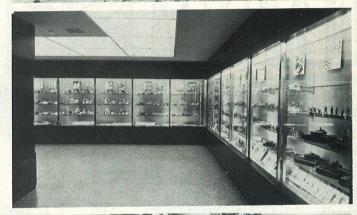












Clockwise from top right: testing and displays are a key part of launching a new product. Here the Tamtech 1/24th cars get an airing. Off-Road testing is done on Tamiya's purpose built circuit situated alongside the main factory. The main office block's entrance hall features a display of all Tamiya's products over the years. The entrance hall also contains some larger scale models as well! Various full-size vehicles have been purchased to add to the Tamiya's collection. Sales and orders despatch departments are also fully computerised. Finally all the parts come together in the packaging plant where the majority of the work is done by machines.

